



April 4, 2018

## **\$1,000 Tuition Scholarship** **(April 25 deadline)**

Dear High School Principals and Teachers,

Windward Community College (WCC) and the Hawaii Banker's Association (HBA) are thrilled to offer \$1,000 tuition scholarships to enroll 24 high school students in a dynamic on-line Business and Banking course titled Universal Banker. Course information can be found in the enclosed fliers and at <http://windwardcce.org/ub-hs-scholarship>. This scholarship is made possible through the generous support from the State of Hawaii Department of Labor.

Our Steering Committee, comprised of representatives from Hawaii's 7 major Banks and Credit Unions, expressed the desire to reach out to a variety of High Schools through this course offering. To that end, 24 scholarship recipients will meet our Bank representatives at their downtown executive offices as a kickoff to the on-line course and for the finale celebration!

**Course Level:** It is helpful to know that this is an introductory course designed for a 8<sup>th</sup> grade reading level and appropriate for a high school audience. The Bank Steering Committee expressed the desire to have the majority of the content focused on soft skills, customer service, needs-based selling, ethics in banking and similar topics while minimizing the technical aspects of finance. The on-line course is self-paced allowing students to learn on their own time using their phones, tablets, or computers. They may spend approximately 2-5 hours per week for 8 weeks. The on-line instructors are engaging and supportive to ensure a successful experience. More course details can be found at <http://windwardcce.org/ub-hs-scholarship>.

**Number of Nominees:** Ten participating schools are invited to identify five nominees. WCC will be selecting at least 2, possibly more, scholarship recipients per school and enrolling them in the blended, on-line course at no cost to the families or schools.

### **Nomination Process & Deadline:**

Each school may establish their individual nomination process but will be limited to forwarding only 5 completed forms to WCC by the April 25<sup>th</sup> deadline. We recommend each school to identify 1 teacher as a point of contact to collect and forward the nomination forms. This school coordinator may also be consulted by WCC in our decision making process. We offer the following criteria to supplement your own individual nomination process.

### **Suggested Nomination Criteria:**

- \* 11<sup>th</sup> or 12<sup>th</sup> graders preferred; 10<sup>th</sup> graders may also be nominated if your school wishes.
- \* Business academy students recommended
- \* Interest in Business, Banking, or Finance as a career (suggested areas)
- \* Likelihood of completing an introductory blended on-line course. (no previous on-line experience is needed)
- \* Available to spend approximately 2-5 hours per week for 8 weeks in a on-line and self-paced course
- \* Available for 2 Saturday meetings at our downtown Bank executive offices (see flier)
- \* Potential for follow up career shadowing, internships with one of our Bank partners and another free college course.

### **Contact For More Information:**

Please visit <http://windwardcce.org/ub-hs-scholarship>  
or contact Cecile Morris at [Cecilemm@hawaii.edu](mailto:Cecilemm@hawaii.edu) or call 808-479-2234

Sincerely

Michael Moser  
Director